

Ignite Marketing

Greg Couch | (606) 312-8383 | www.ignite-marketing.net

To:

General Manager

Local Car Dealership

ATTENTION: Your Sales Team Is Missing Easy Deals

Dear General Manager,

Let's be honest: some of your salespeople struggle online - and that's costing you real money. Today's car buyers start with Google, Facebook, and Instagram, not your showroom. If your team isn't showing up where your customers are, you're handing business to the competition.

At Ignite Marketing, we specialize in fixing that problem fast.

We Help Weak Online Salespeople Generate Real Leads - Without Lifting a Finger

We create ready-to-buy leads from your local area using proven digital strategies that work, even if your sales team isn't tech-savvy.

- Local ads that drive calls, DMs, and lot visits
- Custom lead funnels that filter tire-kickers from buyers
- Targeted campaigns that bring in people from Lexington, Richmond, and beyond to your lot

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- Optional video setups that help your team build trust - fast

Real Talk: If You Wait, They'll Buy From Someone Else

Right now, thousands of car buyers are searching online. If you're not in front of them, another dealer is. Let us bridge the gap between your floor and the phones with hot, pre-qualified leads delivered to your inbox or CRM.

Let's Talk ROI - Not Hype

This isn't about "likes" or "views." It's about:

- Real leads
- Real conversations
- More appointments
- More sold units

If your team can close a deal, we can help them get in front of people who are ready to buy - even if they've never posted a TikTok in their life.

Let's Ignite Your Sales

If you're ready to give your dealership an unfair advantage online, let's talk. I'd love to offer a free strategy session to show you how many buyers are looking in your area right now.

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Call or text me directly at (606) 312-8383

Or visit www.ignite-marketing.net to schedule your free lead strategy call.

Let's turn your weakest online salespeople into your strongest closers.

Sincerely,

Greg Couch

Founder, Ignite Marketing

"Where local buyers meet your front line."