

# **Why Small Business Owners Fail at Social Media**

## **Get Found by Local Shoppers**

We make sure your store shows up on Google Maps, local searches, and social media when people nearby search for snacks, gas, or essentials.

## **Run Promotions That Drive Traffic**

We build and promote digital coupons, 'Buy One Get One' offers, and in-store specials that bring customers in. These can be promoted through social media ads, text campaigns, and local flyers.

## **Launch Geo-Targeted Ads**

We create Facebook and Instagram ads that reach drivers and shoppers within a specific radius of your store. Whether it's a lunch rush or weekend promo, we target the right time and audience.

## **Boost Your Reviews and Online Reputation**

We help you gather and manage Google and Yelp reviews so your store builds trust and visibility. The more stars you have, the more likely new customers will stop by.

## **Build Customer Loyalty**

We help you create SMS and email loyalty programs that keep customers coming back with deals, birthday rewards, and exclusive perks.

## **Don't Just Open Your Doors-Open New Opportunities**

Your C-Store could be doing more business every day with the right local marketing strategy. Ignite Edge Marketing provides the tools and strategy to bring more people into your store-and keep them coming back.