

# Attorney Marketing Discovery Questionnaire

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**Name:**

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**Law Firm Name:**

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**Email:**

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**Phone Number:**

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**City/State:**

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## Marketing & Branding Questions

**1. What is your current marketing strategy?**

☐ Google Ads

☐ SEO

☐ Facebook/Instagram Ads

☐ Referral-based only

☐ Other

**2. Do you currently have a marketing agency or in-house marketer?**

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**If yes, who do you work with?**

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## **Attorney Marketing Discovery Questionnaire**

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### **3. Have you branded your law firm (logos, slogans, mission, messaging)?**

☐ Yes

☐ No

☐ In Progress

### **4. Are you open to recording a short 3-5 minute video introducing yourself and your firm?**

☐ Yes

☐ No

☐ Maybe, need more info

### **Website & SEO Presence**

#### **5. Do you currently have a website?**

☐ Yes

☐ No

**Website URL:**

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#### **6. Is your website currently generating new leads or clients?**

☐ Yes

☐ No

☐ Unsure

#### **7. Would you like a free SEO audit and recommendations?**

☐ Yes

☐ No

☐ Maybe

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**8. Do you appear on Google for searches like 'divorce lawyer in [City]'?**

☐ Yes

☐ No

☐ Not Sure

### Marketing Goals & Interest

**9. What's your #1 goal over the next 90 days?**

☐ More leads

☐ More visibility

☐ Better branding

☐ Better website performance

☐ Other

**10. Would you like help building a full strategy tailored to your firm's growth?**

☐ Yes, let's schedule a call

☐ Not right now

☐ Send more info first

**Notes / Additional Comments:**

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